

e- Syllabus

1	Course title	German Language in the Field of Media
2	Course number	
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	
5	Program title	German and English
6	Program code	2203
7	Awarding institution	University of Jordan
8	School	School of Foreign Languages
9	Department	Department of European Languages
10	Level of course	3 rd year or 4 th
11	Year of study and semester (s)	2024/2025, 2 nd Semester
12	Final Qualification	BA
13	Other department (s) involved in teaching the course	--
14	Language of Instruction	English
15	Teaching methodology	Face to face
16	Electronic platform(s)	<input checked="" type="checkbox"/> E-learning <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....
17	Date of production/revision	October2024 by Sarah Salih

18 Course Instructor:

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e- Syllabus

19 Other instructors:

20 Course Description:

This course introduces students to the German language as used in media and journalism. It focuses on developing skills necessary for understanding, analyzing, and producing media content in German. Students will engage with a variety of media sources, including newspapers, television, radio, and digital platforms, while learning industry-specific vocabulary and language structures. Emphasis will be placed on comprehension, critical analysis, and effective communication in the field of media.

21 Course aims and outcomes:

e- Syllabus

A- Aims: (PLOs)

At the successful completion of the Bachelor Program in German and English Languages should be able to:

- 1- Analyze and explain conventional narrative and descriptive texts, spoken and written, related to describing people, places, and things.
- 2- Analyze, discuss, and critique the grammatical system and function of natural human language in German and English languages, and develop his/her abilities in phonetics, phonology, morphology, syntax, semantics, discourse analysis, and pragmatics.
- 3- Develop his/her German and English language skills and engage effectively in communicative tasks and activities in academic and non-academic contexts.
- 4- Analyze and evaluate major literary works, genres, periods, and critical approaches in German and English literature.
- 5- Show respect to cultural diversity, ethics, and professional behavior and show appreciation to different literary works from a variety of cultures.
- 6- Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in German and English literary and linguistic texts.
- 7- Analyze German and English linguistic and cultural features critically for the purposes of teaching German and English as a foreign language in a wide range of contexts.

e- Syllabus

8-Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analyzing, evaluating, and discussing issues related to the knowledge and skills of the German and English languages and literature.

9-Work efficiently within a team and bears the responsibility arising from it as a specialist in the German and English languages and practices his/her work within the value system of society and its general ethics.

B- Intended Learning Outcomes (ILOs):

Upon successful completion of this course, students will be able to:

No .	Course Learning Outcomes	Program Outcomes										Assessment Tools															
		1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10						
1	Understand and analyze German media content, including news articles, broadcasts, and online sources.	X													X	X											X
2	Develop specialized vocabulary and language structures relevant to media and journalism.	X												X	X	X											X

e- Syllabus

3	Write news reports, opinion pieces, and other journalistic content in German		X											X					
4	Discuss and critically evaluate media coverage on various topics.						X							X			X	X	X
5	Engage in oral presentations and discussions on media-related issues.		X											X	X			X	X

22. Topic Outline and Schedule:

Week	Topic	Teaching Methods	Assessment
1	Introduction to German Media: Overview & History	Lecture, Discussion	Participation
2	Print Media: Newspapers & Magazines	Reading, Analysis	Reading Task
3	Broadcast Media: TV & Radio	Listening, Discussion	Listening Task
4	Digital Media: Blogs & Social Media	Interactive Tasks	Writing Assignment
5	Media Bias and Ethics	Discussion, Case Studies	Presentation
6	News Reporting: Structure & Style	Writing Workshop	News Article Submission
7	Opinion & Editorial Writing	Analysis, Writing Practice	Opinion Piece Submission
8	Political and Economic News Analysis	Reading, Discussion	Reading Task
9	Entertainment and Cultural Media	Watching, Discussion	Listening Task
10	Investigative Journalism	Case Studies	Writing Assignment
11	Interviews and Speech in Media	Speaking Practice	Interview Simulation
12	Media and Propaganda	Analysis, Debate	Debate Evaluation

e- Syllabus

13	Final Project Preparation	Consultation, Workshop	Draft Submission
14	Final Project Presentation	Oral Presentation	Final Project Submission

- **Teaching methods include:** Synchronous lecturing/meeting; Asynchronous lecturing/meeting; discussion
- **Assessment methods include:** 1. quizzes, 2. assignments, 3. midterm, 4. projects, 5. interview, 5. case studies, 6. presentation, 7. filed study 8. term papers, 9. student portfolio, 10. final exam

23 Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Intended Learning outcome	Period (Week)	Platform
Assignments + Participation+	20 %		1-9	1-14	Microsoft Team+ E-Learning
Midterm Exam	30 %	7 weeks materials	1-9	1-7	On campus
Final Exam	50	All covered material	1-9	1-14	On campus

24 Course Requirements

Students should have a computer, internet connection, webcam, and account on a Microsoft Teams.

25 Course Policies:

- A- Attendance policies:
- B- Absences from exams and submitting assignments on time:
- C- Health and safety procedures:
- D- Honesty policy regarding cheating, plagiarism, misbehavior:
- E- Grading policy:
- F- Available university services that support achievement in the course:

26 References:

A- Required book(s), assigned reading and audio-visuals:

- **Students should have:** A computer, internet connection, webcam, and an account on Microsoft Teams.

Textbook: "Das Leben B1.1" by Cornelsen Verlag.

27 Additional information:

28. Rubric for correcting writing tasks:

Dimension	Exemplary 4	Competent 3	Emerging 2	Failing 1
Sentence Structure	All sentences are well constructed with varied structure.	Most sentences are well constructed and there is some varied sentence structure in the essay.	Some sentences are well constructed, but others are fragments or run-on.	Most sentences lack proper construction; there are frequent run-on or fragmented sentences.

e- Syllabus

Punctuation	<p>Proper use of commas, semi-colons, and end of sentence punctuation.</p> <p>No errors in capitalization.</p>	<p>Occasional errors in the use of commas, colons, semi-colons, and end of sentence punctuation.</p> <p>Few errors in capitalization</p>	<p>Frequent errors in the use of punctuation such as comma splices, misuse of commas, colons or semi-colons, and apostrophes disrupt the flow of the text.</p> <p>Frequent errors in capitalization.</p>	<p>Repeated errors in the use of commas, colons, semicolons, apostrophes, and end of sentence punctuation impede understanding of the text.</p> <p>Repeated errors in capitalization.</p>
Spelling	<p>Correct spelling, even of more difficult words.</p>	<p>Spelling that is usually correct, especially on common words.</p>	<p>Spelling errors distract the reader; misspelling of common words occurs.</p>	<p>Frequent spelling errors significantly impair readability.</p>
Sentence Parts	<p>Parallelism in verb use, noun-pronoun agreement; proper use of adjectives, adverbs, and prepositions.</p>	<p>Occasional errors in verb use, noun pronoun agreement, adjectives, adverbs, or prepositions.</p>	<p>Errors in verb use, noun pronoun agreement, adjectives, adverbs, or prepositions that distract and confuse.</p>	<p>Excessive errors in verb use, noun pronoun agreement, adjectives, adverbs, or prepositions that</p>

Name of Course Coordinator: **Sarah Salih** Signature: --**Sarah Salih** --- Date: -**feb 2025** -

Head of Curriculum Committee/Department: ----- Signature: -----

Head of Department: ---**Dr Mahmoud Jarran** --- Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----