

1	Course title	Korean Media
2	Course number	2204315
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	2204207/ Korean Writing
5	Program title	Bachelor's in Korean and English
6	Program code	2204
7	Awarding institution	The University of Jordan
8	School	Faculty of foreign languages
9	Department	Department of Asian languages
10	Level of course	Third year students
11	Year of study and semester (s)	Third year students and second Semester
12	Final Qualification	BA
13	Other department (s) involved in teaching the course	---
14	Language of Instruction	Korean Language
15	Teaching methodology	<input checked="" type="checkbox"/> Blended <input type="checkbox"/> Online
16	Electronic platform(s)	<input checked="" type="checkbox"/> e-learning <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom
		<input checked="" type="checkbox"/> Others: WhatsApp
17	Date of production/revision	2022/02/27

18 Course Coordinator:

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19 Other instructors:

Name:

Office number:

Phone number:

Email:

Name:

Office number:

Phone number:

Email:

20 Course Description:

As stated in the approved study plan.

In this course participants are introduced to the characteristics of different kinds of media. Students receive an overview about different categories of newspapers, magazines, and television channels. The different kinds of mass media are described and explored in terms of message production. Written or visual materials in mass media are presented to students. Students are encouraged to discuss diverse issues about Korean mass media. Basic knowledge about the Korean press law is gathered.

21 Course aims and outcomes:

A- Aims: (PLO's)

1- Analyze and explain conventional narrative and descriptive texts, spoken and written, related to describing people, places, and things.

2- Analyze, discuss, and critique the grammatical system and function of natural human language in Korean and English languages, and develop his/her abilities and skills in phonetics, phonology, morphology, syntax, semantics, discourse analysis and pragmatics.

3- Develop and use his/her Korean and English language skills and engage effectively in communicative tasks and activities in academic and non-academic contexts.

4- Analyze and evaluate major literary works, genres, periods, and critical approaches in Korean and English literatures.

5- Show respect to cultural diversity, ethics, and professional behavior and appreciate the aesthetic and rhetorical aspects in literary works from a variety of cultures.

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6- Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in Korean and English literary and linguistic texts.

7- Analyze Korean and English linguistic and cultural features effectively for the purposes of teaching Korean and English as a foreign language in a wide range of contexts.

8- Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analyzing and observing issues related to the knowledge and skills of the Korean and English languages and literature.

9- Work efficiently within a team and bears the responsibility arising from it as a specialist in the Korean and English languages and practices his/her work within the value system of society and its general ethics.

B- Intended Learning Outcomes (ILOs):

Upon successful completion of this course, students will be able to:

1. Recognize vocabulary with various meanings through Korean Media.
2. Differentiate and explain of various articles or its contents.
3. Discuss and evaluate the content of the media.
4. Develop and use Korean language communication.

No.	Course Learning Outcomes	Program Outcomes									Assessment Tools								
		1	2	3	4	5	6	7	8	9	1	2	3	4	5	6	7	8	9
1	Recognize vocabulary with various meanings through Korean Media.		X									X							
2	Differentiate and explain of various articles or its contents.			X									X						
3	Discuss and evaluate the content of the media.	X									X								
4	Develop and use Korean language communication.			X									X						

22. Topic Outline and Schedule:

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Week	Lecture	Topic	Intended Learning Outcome	Learning Methods* /platform	Evaluation Methods**	Resources
1	1.1	강의 소개		Synchronous Lecturing	-//-	-//-
	1.2	Topic 1-1 (1 week)	All ILO's	Synchronous Lecturing	-//-	본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning
	1.3	-//-	-//-	Blended	HW Assignment	-//-
2	2.1	Topic 1-2 (1 week)	All ILO's	Synchronous Lecturing	-//-	본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning

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	2.2	---	---	Synchronous Lecturing	---	---			
	2.3	---	---	Blended	HW Assignment	---			
3	3.1	Topic 2-1 (1 week)	All ILO's	Synchronous Lecturing	---	본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning			
	3.2					---	---	Synchronous Lecturing	---
	3.3					---	---	Blended	HW Assignment
4	4.1	Topic 2-2 (1 week)	All ILO's	Synchronous L ecturing	---	본문 내용에 대한 설명 과 토론 Textbook PPT. News Video Microsoft Teams,			

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						Blended E-Learning
	4.2	---	---	Synchronous Lecturing	---	---
	4.3	---	---	Blended	HW Assignment	---
5	5.1	Topic 3-1 (1 week)	All ILO's	Synchronous L ecturing	---	본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning
	5.2	---	---	Synchronous Lecturing		---
	5.3	---	---	Blended	HW Assignment	---
6	6.1	Topic 3-2 (1 week)	All ILO's	Synchronous Lecturing	---	본문 내용에 대한 설명 과 토론 Textbook PPT. Video

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						Microsoft Teams, Blended E-Learning
	6.2	---	---	Synchronous Lecturing		---
	6.3	---	---	Blended	HW Assignment	---
7	7.1	Topic 4-1 (1 week)		Synchronous Lecturing		
	7.2	---	---	Synchronous Lecturing	mid-exam	---
	7.3	---	---	Blended		---
8	8.1	Topic 4-2 (1 week)	All ILO's	Synchronous Lecturing	---	본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning
	8.2	---	---	Synchronous Lecturing		---
	8.3	---	---	Blended	HW Assignment	---

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9	9.1	Topic 5 (1 week)	All ILO's	Synchronous Lecturing	-//-	<p>본문 내용에 대한 설명 과 토론</p> <p>Textbook PPT. Video Microsoft Teams, Blended E-Learning</p>
	9.2	-//-	-//-	Synchronous Lecturing	-//-	-//-
	9.3	-//-	-//-	Blended	HW Assignment	-//-
10	10.1	Topic 6 (1 week)	All ILO's	Synchronous Lecturing	-//-	<p>본문 내용에 대한 설명 과 토론</p> <p>Textbook PPT. Video Microsoft Teams, Blended E-Learning</p>
	10.2	-//-	-//-	Synchronous		-//-

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				Lecturing		
	10.3	---	---	Blended	HW Assignment	---
11	11.1	Topic 7 (1 week)	All ILO's	Synchronous Lecturing		본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning
	11.2	---	---	Synchronous Lecturing	---	---
	11.3	---	---	Blended	HW Assignment	---
12	12.1	Topic 8-1 (1 week)	All ILO's	Synchronous Lecturing	---	본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning

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	12.2	-//-	-//-	Synchronous Lecturing	HW Assignment	-//-
	12.3	-//-	-//-	-//-	-//-	-//-
13	13.1		All ILO's		//-	본문 내용에 대한 설명 과 토론 Textbook PPT. Video Microsoft Teams, Blended E-Learning
		Topic 8-2 (1 week)		Synchronous Lecturing		
	13.2	-//-	-//-	Synchronous Lecturing	-//-	-//-
	13.3	-//-	-//-	-//-	-//-	-//-
14	14.1	프리젠테이션 1	-//-	-//-	-//-	-//-
	14.2	-//-	-//-	-//-	-//-	-//-
	14.3	-//-	-//-	-//-	-//-	-//-
15	15.1	프리젠테이션 2	-//-	-//-	-//-	-//-
	15.2	-//-	-//-	-//-	-//-	-//-
	15.3	-//-	-//-	-//-	-//-	-//-

- Teaching methods include: Synchronous lecturing/meeting; Asynchronous lecturing/meeting
- Evaluation methods include: Homework, Quiz, Exam, pre-lab quiz...etc

23 Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Intended Learning Outcome	Period (Week)	Platform
Homework, assignment and participation	30	All topics	All ILO's	Whole semester	Microsoft Teams, E-Learning
Mid-Term Exam	30	The first Four topics	All ILO's	The 7th-8th weeks	University
Final Exam	40	The last all topics	All ILO's	According to the schedule from the Department of Registration	University

24 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

25 Course Policies:

- A- Attendance policies: As per the University Regulations.
- B- Absences from exams and submitting assignments on time: As per the University Regulations.
- C- Health and safety procedures: According to the regulations of the University

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D- Honesty policy regarding cheating, plagiarism, misbehavior: S According to the regulations of the University

E- Grading policy: As explained above in 23

F- Available university services that support achievement in the course: Please ask me or your academic advisor for any help or support.

26 References:

A- Required book(s), assigned reading and audio-visuals:

The Text Book: 시사 미디어, 시사 출판사 등

B- Recommended books, materials and media:

TV Website, You tube, etc...

Video,

Korean TV news, Society Documentary etc...

Korean Newspapers etc.

27 Additional information:

28. Online Assignment

Rubric for Online Assignment

Category	Weight	Unacceptable	Satisfactory	Good	Score
Identify	20%	The student didn't understand the assignment.	The student understood the assignment but confused some of the examples.	The student understood the assignment very well.	
Correct Work/Solution	70%	The solution is not correct.	The solution is insufficient and there are grammatical mistakes.	The solution is correct.	
Neatness	10%	The assignment is unorganized and doesn't follow the assignment submission criteria.	The assignment is somewhat organized.	The assignment is very easy to follow, is very organized, and is neat.	
Instructor's Comments:					

Name of Course Coordinator: ---Dr. Lee Jung Ae---Signature:



Date: -2022.02.27

Head of Curriculum Committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----

